

Rising Stars Program Application – 2026 Fall/Winter

The Greater Brookfield Chamber of Commerce is proud to introduce **Rising Stars**, a professional development program designed to help emerging leaders strengthen their skills and positively influence the culture of their workplace. Every great organization grows from within, and Rising Stars begins with you.

Offered in partnership with **BetterCulture**, Rising Stars provides an engaging, collaborative learning experience focused on building stronger teams, boosting employee engagement, and enhancing overall performance and satisfaction. Through guided discussions and hands-on activities, participants gain practical tools they can apply immediately in their daily work. The program also helps young professionals deepen their self-awareness, recognize their strengths, and identify opportunities for meaningful growth.



Rising Stars is more than a training program — it's an investment in developing young professionals who will positively influence their workplace and our region.

Powered by **BetterCulture**, this program features eight in-person, 1.5-hour sessions focused on practical leadership skills, stronger communication, accountability, and building healthy workplace culture. Through guided discussions and applied learning, participants gain tools they can immediately use in their day-to-day roles while growing their confidence and self-awareness.

Why Apply for Rising Stars?

Invest in the development of your emerging talent and support the next generation of leaders within your organization.

- Recognize and grow high-potential employees.
- Provide participants with practical tools they can use immediately in their roles.
- Support employee engagement and retention by demonstrating your commitment to their growth.
- Offer meaningful professional development at a cost that is accessible for employers of all sizes.

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About the Program:

Who It's For

Emerging professionals who are early in their careers or stepping into new levels of responsibility. Participants may apply individually or be nominated by their employer or another local organization.

Program Format

Rising Stars includes eight 90-minute, in-person sessions held over several months. Each session builds on the BetterCulture curriculum and encourages practical application between meetings.

Content

Participants explore BetterCulture's 20 Tenets of Culture, gaining practical skills and mindsets they can immediately apply in their workplaces.

Focus Areas

- Strengthening communication and professional relationships
- Preparing for future leadership roles
- Identifying and leveraging natural strengths
- Learning and connecting with peers and local business leaders

Training Includes:

Rising Stars blends BetterCulture's research-backed curriculum with guided discussion and real-world application. Participants will experience:

- Engaging video-based content from BetterCulture
- Facilitated in-person workshops
- Group discussion and peer learning
- Practical tools for communication, accountability, and leadership
- Frameworks to support positive workplace culture
- Opportunities to connect with other local professionals
- Actionable takeaways for both personal and career development

Selection Process & Tuition

The Rising Stars program is limited to 12 participants. Spots are filled on a first-come, first-serve basis, and payment is required to secure a place in the program.

Tuition covers all program materials and access to the BetterCulture curriculum used throughout the program.

Tuition

GBCC Investor: \$655.00

Non-Investor/Guest: \$855.00

Fall/Winter 2026 Class Dates:

- Thursday, September 10, 2026
- Thursday, September 24, 2026
- Thursday, October 8, 2026
- Thursday, October 22, 2026
- Thursday, November 5, 2026
- Thursday, November 19, 2026
- Thursday, December 3, 2026
- Thursday, December 17, 2026



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Company Name _____ Industry _____

Company Website _____

First Name _____ Last Name _____

Work Email _____ Phone _____

Current Position _____ Time in Role _____

Total Years of Professional Experience _____

How did you hear about the GBCC Rising Stars Program?

Referred by _____ Website _____

Other _____

Why do you want to participate in the Rising Stars Program? _____

What strengths do you believe you bring to your role or team? _____

What skills or areas of growth are you hoping to develop through this program? _____

How do you hope Rising Stars will support your long-term career goals? _____

Is there anything else you would like us to know about you? _____



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Approving Supervisor Name _____ Supervisor Title _____

Supervisor Email _____ Supervisor Phone _____

☐ I approve this employee to participate in the Rising Stars program and support their attendance at all sessions.

***Supervisor Signature** _____ **Date** _____

Billing Contact Name _____ Billing Email _____

Billing Phone _____ Billing Address _____

***By submitting this application, I confirm that I am aware of the program expectations and have approval to participate if selected**

***Signature of Applicant** _____ **Date** _____

Please submit your completed application to Carol White at carol@brookfieldchamber.com