



Greater Brookfield Chamber of Commerce Overview

Weekly/Monthly/Quarterly Networking		
<p>Early AM Brookfield Chamber Business Connection- BCBC</p> <ul style="list-style-type: none"> ➤ Every other Wednesday at Thunder Bay ➤ 7:30AM- 9:00AM ➤ 30 Second Pitch ➤ 5 Minute Investor Presenter 	<p>Connect After 5</p> <ul style="list-style-type: none"> ➤ Held one Thursday each month ➤ 5:00PM- 7:00PM ➤ Held at various Investor Businesses ➤ Social/casual networking 	<p>Coffee Connection</p> <ul style="list-style-type: none"> ➤ Held 1st Friday of the month (when scheduled) ➤ 9:00AM – 10:00AM ➤ Held at various investor businesses <p>Quarterly Speakers Forum</p> <ul style="list-style-type: none"> ➤ Held 2nd month of each quarter ➤ Topics vary
Annual Programming		
<p>Annual Meeting</p> <ul style="list-style-type: none"> ➤ Held in January – Recap of the year; welcome incoming board members; thank outgoing board members; keynote speaker <p>Golf Outing</p> <ul style="list-style-type: none"> ➤ Held in June – Fun day of golf, networking, and friends 	<p>Nonprofit Showcase</p> <ul style="list-style-type: none"> ➤ Held in March – showcases GBCC nonprofit investors ➤ Meet and learn about local nonprofits, their mission, what they do and why, and opportunities to engage 	<p>Women in Business</p> <ul style="list-style-type: none"> ➤ Held in October - October is National Women's Small Business Month ➤ To celebrate, the Brookfield Chamber hosts our Celebrating Women in Business Luncheon ➤ Theme varies
Enhance Your Investment		
<p>Educational Workshops</p> <ul style="list-style-type: none"> ➤ Hosted by Chamber and/or Investors ➤ Topics for all businesses ➤ Posted on Monthly calendar as scheduled 	<p>Virtual Investor Plug-In</p> <ul style="list-style-type: none"> ➤ Held quarterly ➤ 8:00-9:30AM ➤ “Plug-In” to all the benefits the Chamber has to offer 	<p>Investor Opportunities</p> <ul style="list-style-type: none"> ➤ Ribbon Cutting* ➤ Special Email Listing* ➤ Open House ➤ Mailing List ➤ Member-to-Member Deals ➤ Mobile App Ad ➤ Gift Certificate Program
Advertising & Marketing Opportunities		
<p>Social Media</p> <ul style="list-style-type: none"> ➤ Facebook Blast –One time blast ➤ Taking it to the Streets video- (for new businesses only) ➤ Video Testimonials – Promote your business while providing the GBCC with a video testimonial <p>*Only available to new members</p>	<p>Brookfield Chamber Website</p> <ul style="list-style-type: none"> ➤ Banner Advertising ➤ Featured Investor ➤ Blog Posting ➤ Enhanced Directory Listing ➤ Calendar of Event Posting ➤ Job Postings 	<p>All Sponsorships</p> <ul style="list-style-type: none"> ➤ Annual Meeting ➤ Nonprofit Showcase ➤ Golf Outing ➤ Women In Business Luncheon ➤ Quarterly Speakers Forum ➤ Coffee Connection ➤ Connect After 5 ➤ Early AM Business Connections ➤ Community Events