



## GBCC Advertising Bundle Agreement

**Thank you for your interest in our Advertising Bundle!**

Are you looking to promote your business to other Brookfield Chamber Investors and the public? The GBCC Advertising Bundle would be the perfect resource to hit both demographics! Our Advertising Bundle consists of one Tuesday E-News Ad, one Special E-Blast Ad, and one Facebook Post so you can reach all of the above. Below is a recap of each advertising option available in our Advertising Bundle.

### **Tuesday E-News**

Tuesday E-News advertising:

- Ads are placed at the top of the Newsletter. If there are multiple ads in any given week, ad placement is based upon date received by the Chamber
- Ad may be up to 125 words (If ad is for an event, event date, time, location are not included in word count)
- Company logo with link to your website or specific landing page
- Content is due no later than 5:00PM the Wednesday prior to your requested date
- Fee: \$125.00

### **Special E-Blast**

- This Ad is specific to YOUR business' promotion
- You provide the subject line; you design the ad however you like
- Ad must be submitted to [miranda@brookfieldchamber.com](mailto:miranda@brookfieldchamber.com) as PNG/JPG file
  - Ad graphic can contain as much or as little information and graphics as you like. Please note that all content needs to be provided in your ad flyer. There is not a size requirement for this advertising option.
- Content is due no later than 5:00PM three days prior to your requested date
- Fee: \$200.00

### **Facebook Post**

- We offer two options when advertising on Facebook
- Option 1: GBCC will post your ad on our page
  - The GBCC will share a PNG/JPG copy of your advertisement and a brief description (40 - 80 characteristics) to accompany your image
  - Please note that all descriptions need to be written in 3rd person
  - Facebook "boosts" are available for an additional fee and will vary
- Option 2: GBCC shares your post that has previously been distributed on Facebook
  - The GBCC will share your post and a brief description (40 - 80 characteristics) provided by you
- Content is due no later than noon the Thursday prior to the week of your requested date
- Fee: \$150.00

Depending upon the Chamber's schedule for the week, your requested dates may not be available. **We will confirm if the dates you have selected are available after checking the dates requested against our calendar. If there is a conflict, we will provide you with upcoming availability.**

We will send you samples of all three advertising options for reference. If you are interested in our Advertising Bundle, please email your completed form to [miranda@brookfieldchamber.com](mailto:miranda@brookfieldchamber.com) along with your logo, website URL, 125 Tuesday E-News text, Special E-Blast graphic, Special E-Blast Subject Line, Facebook Graphic, and Facebook text.

**Value - \$475.00 for \$400.00**

**\*Please note that the GBCC reserves the right to deny posting of submitted ads for any reason.**



## GBCC Advertising Bundle Agreement

**Please fill out all of the below information:**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Job Title \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**Tuesday E-News Date Requested** \_\_\_\_\_

**Special E-Blast Date Requested** \_\_\_\_\_

**Facebook Post Date Requested** \_\_\_\_\_

### Fee per GBCC Advertising Bundle is \$400.00

*Please make checks payable to the Greater Brookfield Chamber of Commerce or payment via credit card. Fee is non-refundable. Payment must be received before ads are scheduled.*

I have included a check in the amount of \$ \_\_\_\_\_

I choose to pay by credit card (please fill out the information below)

*credit card number* \_\_\_\_\_ *exp. date* \_\_\_\_\_ *3-digit # on back* \_\_\_\_\_ *charge amount* \_\_\_\_\_

*billing address for card statement* \_\_\_\_\_ *billing zip code* \_\_\_\_\_

*signature* \_\_\_\_\_ *date* \_\_\_\_\_

**I have emailed my completed form to [miranda@brookfieldchamber.com](mailto:miranda@brookfieldchamber.com) along with logo, website URL, 125 Tuesday E-News text, Special E-Blast graphic, Special E-Blast Subject Line, Facebook Graphic, and Facebook text.**

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_